



## **Dear Past and Future Sponsors,**

Thank you for supporting the Embarrass Region Fair in recent years! We appreciate your contribution. A SUCCESSFUL FAIR BEGINS WITH YOU!

As you may recall, in 2023 we began promoting our Fair through online formats and moved to a more condensed Fair Brochure. Our new model exceeded our expectations and so we are once again offering you an opportunity to support the Fair via our sponsorship program.

### **What We Need**

Our goal remains to provide good quality family entertainment including a team penning and ranch sorting event, live local music, demolition derby, mud run, a variety of kids activities, and so much more... but of course this level of entertainment is not "free". Our sponsorship program allows you to choose specific events that you want to support, or you can also donate to the general fund to help support the overall Fair needs. Some events that could use support:

- Team Penning and Ranch Sorting: procure round pen panels and prize buckles.
- Demolition Derby: pit improvements and increase participation outside the area.
- Parade: showcase local marching bands and promote exciting float competitions.
- Family Entertainment: bring in new shows, games, and activities for all ages.

### **Sponsor Benefits**

There are several suggested sponsorship categories, and we thank you by offering the following options depending on your level of support:

- Recognize your business on our website.
- Be listed as a Sponsor on our Facebook page.
- Be recognized with signs and/or banners at the Fair.

The Embarrass Region Fair will take place August 23-25, 2024 and has been bringing the community together for more than 80 years! Contributions from our gracious sponsors will help us keep the Fair going for many years to come. THANK YOU for your contribution and consideration.

### **Sponsorship forms must be received by August 2<sup>nd</sup> to be recognized in print media.**

For questions regarding sponsorship or to submit your forms and company logo, please contact: Carissa Smith via email at [marketing@embarrassrfa.org](mailto:marketing@embarrassrfa.org) or phone (218) 410-5998.

New this year! Donate online at: [www.givemn.org/story/Fair-Sponsor](http://www.givemn.org/story/Fair-Sponsor)

You can also visit our website for more information: [www.embarrassrfa.org/fair](http://www.embarrassrfa.org/fair)



# 2024 Embarass Region Fair Sponsorship Form

Sponsor Name: \_\_\_\_\_

Sponsor Address: \_\_\_\_\_

Sponsor City: \_\_\_\_\_

Contact's Name & Phone Number: \_\_\_\_\_

Check One	Sponsorship Level	Benefits	Sponsored Event
	\$ _____		
	Friend of the Fair (\$50+)	Social Media & Website Recognition Recognition on Welcome Banner	
	White Ribbon (\$100+)	Recognition Banner at Event Social Media & Website Recognition Recognition on Welcome Banner	
	Red Ribbon (\$250+)	(2) Fair Admission Wristbands Recognition Banner at Event Social Media & Website Recognition Recognition on Thank You Banner	
	Blue Ribbon (\$500+)	(4) Fair Admission Wristbands Verbal Recognition During Event Recognition Banner at Event Social Media & Website Recognition Recognition on Thank You Banner	

*The following events would benefit from your support – Team Penning & Ranch Sorting, Demolition Derby, Classic Car Show, Mud Run, Parade, Live Music, Family Entertainment.*

Please return form along with your donation to:

**Embarass Region Fair Association**

PO Box 83

Embarass, Minnesota 55732

*Please make checks payable to Embarass Region Fair Association and write sponsored event in the memo line.*

New this year! Donations can also be made online at: [www.givemn.org/story/Fair-Sponsor](http://www.givemn.org/story/Fair-Sponsor)

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